Connect, Collaborate and Grow Your Business

TradeEdge Business Network is a multi-enterprise over-the-top platform that connects businesses for enhanced visibility and resilience for their product, services and information needs.

tradeedge | Business Network

TradeEdge Business Network

There are two key trends driving distribution strategies for Consumer Goods Manufacturers today – the sheer volume of new products being introduced and a sharp increase in consumer preference for online shopping and swift deliveries.

In this new world, where even next-day delivery is too late, order fulfilment, profitably and at speed, while keeping customer experience intact, will be the competitive differentiator.

Inventory deployment – to be available when and where the demand can be fulfilled effectively and efficiently – has become as important as getting your forecasting and production plans right. This calls for execution agility – the ability to bridge gaps in forecasting and take the order to where the inventory is – to adjust delivery plans swiftly.

Challenges in traditional linear value chains

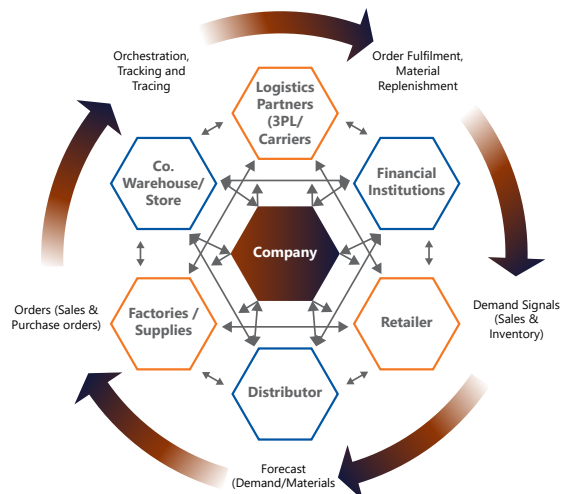Complex hierarchies that limit partner reach to one-up, one-down

Rigid supply chains have resulted in persistent out of stocks

Information silos that increase cost, latency, and lost opportunities

TradeEdge Business Network Solution Overview

Orchestration, Tracking and Tracing

Order Fulfilment, Material Replenishment

Logistics Partners (3PL/ Carriers

Co. Warehouse/ Store

Financial Institutions

Company

Orders (Sales & Purchase orders)

Factories / Supplies

Retailer

Demand Signals (Sales & Inventory)

Distributor

Forecast (Demand/Materials)

TradeEdge Business Network creates opportunities for swift action by connecting businesses in a peer-to-peer network that can respond quickly to product, services, and information needs.

A proven multi-enterprise, over-the-top platform with a global reach, TradeEdge Business Network enables many-to-many connectivity with its multi-tenant architecture. It's capabilities - co-created with industry leaders - address the heart of the problem.

Demand Sensing:
Gain granular visibility into network-wide sales and inventory in near-real time

Execution Analytics:
Go beyond insights and drive action. Optimize execution to improve fulfillment performance, enhance customer experience and drive business growth

Procurement Intelligence:
Improved visibility into the procurement lifecycle that includes insights into spend, category, and supplier risk

Inventory Visibility:
Enhance fulfilment with near-real time inventory visibility across partner locations. Track and trace products at SKU-pallet level and reduce product recall times

Intelligent Order Routing:
Consolidate and split orders to optimally fulfil them from where the inventory is, through expanded search across the entire network.

Key Capabilities

Helps discover new customers and suppliers on the network	Builds supply resilience by identifying alternate sources of supply and position inventory strategically within the network	Reduce supply / fulfillment risks by disintermediation of information	Promotes brand loyalty with improved channel partner and customer experience	Trusted by 25+ CPG companies, 6000+ distributors, and 700+ retailers in 130+ countries

Execution excellence that drives growth

2%	**<2 Days**	**Real Time**	**3-4%**	**20%+**
Sales Growth	Managing Unpredictability	Market Responsiveness NPI/ Promotions	Efficiency	Enhancing Forecast Accuracy
2% Sales growth by adjusting delivery plans	At the start of COVID 19 spread limited the NY State stock-out to 2 days	Ensure NPI success. Respond to variant-SKU level real time consume preferences to create success	Drop in Non-productive inventory Analyze and eliminate Out Of Stocks, Phantom Inventory and D-voids.	With near real time sales input (Vs.Shipments) covering ~70%+ of global sales, improved the forecast accuracy by over 20%

About TradeEdge

TradeEdge provides insights across the demand value chain to accelerate profitable growth and get one-step closer to an autonomous supply chain. TradeEdge is a cloud-based solution that enables brands gain maximum channel visibility, add new channel partners, improve retail execution and reach new markets faster.

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About EdgeVerve

EdgeVerve Systems Limited, a wholly owned subsidiary of Infosys, is a global leader in AI and Automation, assisting clients thrive in their digital transformation journey. Our mission is to create a world where our technology augments human intelligence and creates possibilities for enterprises to thrive. Our comprehensive product portfolio across AI (Infosys Nia), Automation (AssistEdge) and AI enabled Business Applications (TradeEdge, FinXEdge, ProcureEdge) helps businesses develop deeper connections with stakeholders, power continuous innovation and accelerate growth in the digital world. Today EdgeVerve's products are used by global corporations across financial services, insurance, retail, consumer & packaged goods, life sciences, manufacturing telecom and utilities. Visit us to know how enterprises across the world are thriving with the help of our technology.

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